



tourism

Department:  
Tourism  
REPUBLIC OF SOUTH AFRICA



## CALL FOR NEW ENROLMENT INTO THE WOMEN IN TOURISM BUSINESS MANAGEMENT & MENTORSHIP TRAINING PROGRAMME

Brought to you by the Department of Tourism

An invitation is hereby made for Women in Tourism members to submit an application for participation in a WiT Business Management and Mentorship training programme for a period of up to 18 months (looking at the SLA is this still the case?). Enterprises eligible for enrolment should be registered, and in operation for at least one (1) year and must be a member of Provincial Women in Tourism Chapter or be prepared to sign an undertaking to become a member of relevant provincial Women in Tourism Chapter during the programme.

Further eligibility criteria include:

- Must be at least 51% South African woman owned.
- EME, SMME or QSE
- Must be in operation for at least one year.
- Business model must be scalable.
- Demonstrable leadership qualities.
- Willingness to learn and openness to adapt and succeed.
- Demonstrate 2 to 3 years entrepreneurial and managerial experience.
- Willingness to sign a cooperation/commitment contract with the training service provider.
- Willingness to give in time to all engagements related to the training.
- Businesses owned by youth, women and people living with disabilities preferable.
- Businesses in travel, tourism and hospitality are a priority.
- Businesses offering authentic and innovative tourism experiences.
- Business must be in good standing in terms of applicable government requirements such as SARS tax, UIE etc.

Apply by filling in an application form, providing a business profile, proof of business registration, proof of residence, and certified copies of ID. Submit application by e-mail to [mmoshesh@tourism.gov.za](mailto:mmoshesh@tourism.gov.za) by **Tuesday, 15 March 2022** at **14:00**.

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